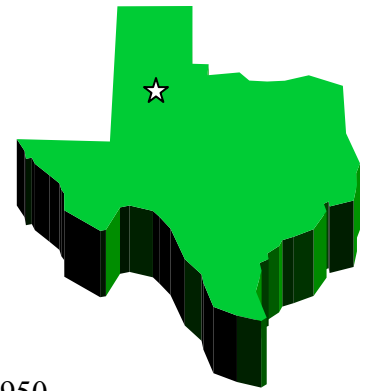


POKA LAMBRO TELEPHONE COOPERATIVE, INC.

TAHOKA, TEXAS



Historical Information

- Poka Lambro Rural Telephone Cooperative, Inc. was formed in 1950
- Poka Lambro's unique name was created by using portions of the names of the county seats of the towns around which the Cooperative originally served – **PO**st, Taho**KA**, **LAM**esa, and **BRO**wnfield
- Poka Lambro currently provides service to 3,430 access lines in 15 exchanges covering a 4,000 square mile area in 9 counties
- In 1988 Poka Lambro dropped "Rural" from its name

Current Services

- In 1967 Poka Lambro began providing Improved Mobile Telephone Service (IMTS) to members
- In 1977 Poka Lambro began replacing central office equipment and burying outside plant to upgrade to single-party line service
- In 1984 Poka Lambro completed upgrading to digital switches and began providing tone dialing service
- In 1984 Poka Lambro began the installation of fiber optic cable
- In 1990 Poka Lambro's wholly owned subsidiary began building a cellular network
- In 1993 a switch upgrade facilitated SS7, CLASS and other enhanced feature offerings
- Poka Lambro's subsidiary began providing Long distance services in 1995
- In 1997 Poka Lambro's subsidiary began providing toll-free Dial-up Internet services. They began providing dial-up accelerator in 2004
- In 1997 Poka Lambro's subsidiary began providing Competitive Local Exchange Carrier (CLEC) services to the city of Seagraves, Texas
- In 2002 Poka Lambro's subsidiary began providing CLEC services to the city of Tahoka, Texas.
- Poka Lambro's subsidiary sells, installs and maintains business telephone equipment
- In 2006, Poka Lambro's subsidiary began providing CLEC services to the city of Post, Texas.
- Poka Lambro awards \$7,500 in rural scholarships each year

Advanced services

- In 1991, Poka Lambro's subsidiary began leasing high capacity services on its fiber optic network between Lubbock and Midland, Texas.
- Poka Lambro currently provides DSL service in 13 of 15 exchanges as well as both CLEC towns

For more information please contact David McEndree, General Manager/CEO of Poka Lambro Telephone Cooperative at 806-924-7234.