

## **2016 TSTCI Sponsorship Opportunities**

**Premiere Sponsor**—Opportunity to sponsor all 2016 TSTCI conferences: Spring Manager’s Conference, Accounting, Marketing & Customer Service Conference, Futures Retreat and Annual Membership Meeting

- Premiere logo signage at all 2016 TSTCI conferences
- Premiere logo signage at Spring Manager’s and Annual Membership Meeting Golf Tournament
- Logo and link on all conference registration websites
- Full page ad in all printed conference programs (Print deadlines apply)
- Logo on all email campaigns promoting all 2016 TSTCI conferences
- Sponsor Spotlight feature on TSTCI Facebook Page
- Logo & link as Premiere Sponsor in “This Week at TSTCI” weekly email blast (through October 15. Distribution to 1000 people)
- Opportunity to provide promotional product to conference attendees
- 4 total admissions to 2016 TSTCI conferences (\$1775 max value)
- 1 foursome at either Spring Manager’s Conference Golf Tournament or Annual Membership Meeting Golf Tournament (\$700 value)
- 1 hole sponsorship at each golf tournament (\$250 value)
- Table Sponsor at Annual Membership Meeting Banquet with seating for 8
- Tabletop display at Annual Meeting with table location preference (\$250 value)
- Sponsor recognition ribbon on name badge at each conference
- Advance access to all conference attendee lists

**Cost: \$10,000**

## **Spring Manager’s Conference Sponsorship Opportunities**

### **Platinum Sponsor**

- Recognition as Platinum Sponsor at Spring Manager’s Conference
- Premiere logo on conference signage
- Logo & listing in printed program (Print deadlines apply)
- Logo and link on Spring Manager’s Conference registration website
- Logo on all email campaigns promoting the Spring Manager’s Conference
- Sponsor Spotlight feature on TSTCI Facebook Page
- Listing as Platinum Sponsor in “This Week at TSTCI” weekly email blast (March 18–June 5. Distribution to 1000 people)
- 1 admission to Spring Manager’s Conference (\$400 value)
- 1 hole sponsorship at Spring Manager’s Golf Tournament (\$125 value)
- Opportunity to provide promotional product to conference attendees
- Sponsor recognition ribbon on name badge
- Advance access to Spring Manager’s Conference attendee list

**Cost: \$2,500**

### **Gold Sponsor**

- Recognition as Gold Sponsor at Spring Manager’s Conference
- Logo on conference signage
- Listing in printed program (Print deadlines apply)
- Logo on conference registration website
- Listing on all email campaigns promoting the Spring Manager’s Conference
- Recognition as Gold Sponsor on TSTCI Facebook Page
- Listing as Gold Sponsor in “This Week at TSTCI” weekly email blast (March 18–June 5. Distribution to 1000 people)
- Sponsor recognition ribbon on name badge
- Advance access to Spring Manager’s Conference attendee list

**Cost: \$1,000**

### **Silver Sponsor**

- Recognition as Silver Sponsor at Spring Manager's Conference
- Listing on conference signage
- Listing in printed program (Print deadlines apply)
- Listing on all email campaigns promoting the Spring Manager's Conference
- Recognition as Silver Sponsor on TSTCI Facebook Page
- Listing as Silver Sponsor in "This Week at TSTCI" weekly email blast (March 18-June 5. Distribution to 1000 people)
- Sponsor recognition ribbon on name badge
- Advance access to Spring Manager's Conference attendee list

**Cost: \$500**

### **Bronze Sponsor**

- Recognition as Bronze Sponsor at Spring Manager's Conference
- Listing on conference signage
- Listing on Spring Manager's Conference registration website
- Listing as Bronze Sponsor in "This Week at TSTCI" weekly email blast (March 18-June 5. Distribution to 1000 people)
- Listing in printed program
- Sponsor recognition ribbon on name badge

**Cost: \$250**

## **Spring Manager's Conference Underwriting Opportunities**

### **Welcome Reception**

- Platinum Sponsor level benefits
- Logo signage as Welcome Reception Sponsor
- Recognition as Welcome Reception sponsor in printed program
- Sponsor recognition ribbon on name badge

**Cost \$5,000**

### **Breakfast/Breaks**

- Gold Sponsor Level Benefits
- Logo signage at Breakfast and Break set-up
- Recognition as Breakfast/Break Sponsor in printed program
- Sponsor recognition ribbon on name badge

**Cost: \$3,500**

## **Spring Manager's Golf Tournament Underwriting Opportunities**

### **Breakfast-\$500**

- Logo signage during breakfast at golf tournament

### **Lunch-\$500**

- Logo signage during lunch & golf awards

### **Beverage Cart-\$600**

- Logo signage on beverage cart at golf course

### **Hole Sponsorship-\$125**

- Logo signage on 1 hole at golf course

Spring Manager's Conference Registration Fees: Member-\$400/person. Non-Member-\$500/person

Spring Manager's Golf Tournament Player Fee: \$175 or \$700/Foursome

PAC Lunch: \$40/person

(Note: Additional fees apply for non-member sponsor packages. Contact TSTCI for more information)

**For questions or additional information, please contact the TSTCI staff at 512.343.2587 or [info@tstci.org](mailto:info@tstci.org)**